

Business Data Analyst Job Description

- Define and deliver metrics, reporting platforms, dashboards, and analytical models vital for tracking and managing the business
- Identify business challenges and initiate process improvement projects
- Facilitate the computerization of analytics and data collection processes
- Provide analyses for large datasets necessary for decisions using actionable insights
- Collaborate with Marketing, Sales, Engineering, Operations, etc. to build scalable processes and metrics
- Responsible for carrying out complex analysis of datasets and conduct appropriate data validation
- Responsible for gathering and cleaning of datasets across multiple data sources
- Responsible for spotting vital insights and developing the framework of the organization's data system
- Provide information on analytic results to business and functional leaders using visualizations to communicate data and metrics, including data maps, leveraging Tableau, etc.
- Define vital people data performance indicators.